

Call for Papers

UNLV Journal of Hospitality, Tourism and Leisure Science (HTL Science)

Aims and Scope:

The *UNLV Journal of Hospitality, Tourism and Leisure Science (HTL Science)* (ISSN 1546-3273) is dedicated to the advancement of comprehensive research in the science of hospitality, tourism, and leisure and their applications. It serves as a vehicle for dialogue to promote knowledge, interaction and the exchange of ideas as related to hospitality management, tourism, and leisure. The journal encompasses, but is not limited to, topics regarding research, philosophy, practical application, management trends and current issues. It invites high-quality manuscripts, theoretical and/or empirical, involving various fields and areas to enhance the progress of the hospitality, tourism and leisure science and their industry applications.

The main fields covered by the journal are:

Lodging	Food & Beverage
Leisure, Recreation and Sports	Tourism
Conventions, Meetings, Expositions and Events	Hospitality, Tourism and Leisure Education

HTL Science seeks articles in a wide variety of disciplines, sub-disciplines, and issues that will enhance hospitality, tourism and leisure as a social science. They include, but are not restricted to, the following functional and sub-discipline areas:

Functional Areas: Accounting, Finance, Marketing, Management, Strategic Planning, Human Resources, Law, Technology, etc.

Sub-disciplines Areas: Club Management, Culinary Studies/Cuisine, Catering, Entertainment, Cruise Ship Management, Vacation Ownership (timeshare), Sports Management, Sports Event Marketing, Hospitality Real Estate, Tourism Retail and Marketing, Labor Issues, Facility Maintenance, Restaurant Operations, etc.

Articles on Casino/Gaming should be submitted to *Gaming Research & Review Journal*, a publication of the International Gaming Institute, College of Hotel Administration, University of Nevada, Las Vegas.

Journal Format:

At present, *HTL Science* is an electronic journal. An article is published immediately on the Internet once it is accepted. A print version of the journal, which will be a collection of articles published on the Internet, may be republished later for library and individual subscriptions.

Evaluation Criteria:

Submissions will be blindly reviewed by at least two referees. To be publishable, articles must demonstrate scholarly excellence and contribute significantly to the body of knowledge. Acceptance of a submission is based on its theoretical and/or empirical significance, methodological soundness, technical competency, and logical clarity.

Submission Guide:

Manuscripts submitted to *HTL Science* must be original work which has not been published by or currently submitted to any other publication. The paper must be written in English and should normally be no more than 6,000 words. Manuscript style, references, and citations should follow the format outlined by the Publication Manual of American Psychological Association (4th edition).

Manuscripts must be typed double-spaced except references. Page numbers should appear at the bottom center of each page. The author's name, title, affiliation, address, telephone number, fax number and e-mail address should appear only on the cover page. The paper should start on the second page with its title and an abstract of no more than 150 words, followed by a list of keywords (not exceeding eight). Tables, graphics, photographs and figures should be numbered, with the number inserted into the text at appropriate places. Tables, photographs and graphics of accepted papers should be scanned and submitted via e-mail attachment in the .gif or .jpg format.

In particular, references should be listed alphabetically at the end of the text. Hyper-links to references are encouraged. The following are reference examples:

Scott, D. M., & Smith, J. F. (1989). Financial analysis for small restaurant firms. *Journal of Hotel and Restaurant Accounting*, 29(2), 356-371.

Louis, M. C. (1995). *Lodging Service Today* (3rd ed.). Williamstown, NJ: JPK Publications, Inc.

Davis, L. M. (1987). Tourism Trends in the Asia Pacific Region. In A. S. Clark & J. D. Lee (Eds.), *Global Tourism Review* (pp. 750-780). New York, NY: ABC Publishing.

All submissions should be sent to the journal editor, Dr. Zheng Gu, via e-mail (zheng@ccmail.nevada.edu) as a Word attachment file in Times New Roman 12-point font. The author must make sure that the attachment is virus-free before submission. For inquires, authors are encouraged to contact Dr. Gu by e-mail. Dr. Gu can also be reached at (702) 895-4463 (Tel.) or (702) 895-4870 (Fax).

Copyright: Prior to publication, the author(s) of accepted papers must sign a Publication Agreement to transfer copyright of the work to William Harrah College of Hotel Administration, University of Nevada, Las Vegas.